

# BORIS BECKER

## TEAM WEAR 2008



[www.borisbecker.com](http://www.borisbecker.com)



## A POWERFUL EXPERIENCE

**BORIS BECKER TENNIS** | I introduced myself to the Tennis-world back in 1985 with my first Wimbledon victory. A lot has happened and changed since, but there's one thing that remains the same: My love for tennis. Now I am taking on a new challenge with the same passion I brought to centre court: building a new tennis brand that bears my name. I am proud to present BORIS BECKER TENNIS.

**ON COURT EXPERIENCE MEETS HIGH-TECH** | Passionate, dynamic and powerful - these are attributes from my playing style that we are transferring to the BORIS BECKER TENNIS brand. More than 15 years of experience as a professional player and the expertise of my excellent research and development team in Germany, has and will enable us to design the best possible equipment for today's tennis players. It is a perfect match!

**THE SERVE MAN** | Whenever people hear the name Boris Becker, they think of my serve: the way I throw the ball in the air and get ready to strike it. It is a move that is as unique as my fingerprint. Just like I built my game around my serve, the SERVE MAN becomes the powerful new symbol of BORIS BECKER TENNIS. It is a vital part in positioning the brand in the market. Using the uniqueness of my service-motion in communicating our brand sends a strong message to the market: A recognizable brand name needs a strong first serve.

**BORIS BECKER TENNIS** | features a complete range of high-tech tennis racquets for all target groups. Experience the evolution of the DNX technology and get inspired by our premium models with features unseen before. Look forward to the first generation of a new era of racquet engineering with the best technology package for insurmountable performance.

Look forward to BORIS BECKER TENNIS!



SINCERELY YOURS

A handwritten signature in black ink that reads "Boris Becker".



**BORIS BECKER**

WEARS POLO SHIRT BLACK AND WOVEN SHORT BLACK  
PLAYS BECKER II SPECIAL EDITION

# BORIS BECKER

## MEN'S TEAM WEAR

### BORIS BECKER MEN'S TEAM WEAR BLACK AND WHITE 2007/2008

1 | Polo Shirt white



2 | Polo Shirt black



3 | Woven Jacket Color Block



4 | Polo Shirt Pin Stripe



5 | Wrist Band 6 | Socks



7 | Woven Pants black



8 | Woven Shorts white



9 | Woven Shorts black



**BENJAMIN BECKER**  
WEARS POLO SHIRT PIN STRIPE  
AND BECKER ON COURT CAP

BORIS BECKER MEN'S TEAM WEAR	ARTICLE NO.	COLOURS	SIZE	SUGG. RETAIL
1   Polo Shirt	245408.06	white	S-XXL	EUR 49,95
2   Polo Shirt	245408.05	black	S-XXL	EUR 49,95
3   Woven Jacket Color Block	245401.06	white-black	S-XXL	EUR 69,95
4   Polo Shirt Pin Stripe	245409.06	white	S-XXL	EUR 49,95
5   Wrist Band	245530.00	white-black	long	EUR 4,95
Wrist Band	245530.01	white-black	short	EUR 4,95
6   Socks	245531.00	white	L-XL	EUR 9,95
Socks	245531.01	black	L-XL	EUR 9,95
7   Woven Pants	245403.05	black	S-XXL	EUR 59,95
8   Woven Shorts	245416.03	white	S-XXL	EUR 34,95
9   Woven Shorts	245416.05	black	S-XXL	EUR 34,95
Becker Fashion Style Cap	245535	black	one size	EUR 9,95
Becker Mesh Cap	245536	black-white	one size	EUR 9,95
Becker On Court Cap	245537	white	one size	EUR 9,95
Becker On Court Cap	245538	blue	one size	EUR 9,95

# BORIS BECKER

## MEN'S TEAM WEAR



**BENJAMIN BECKER**  
WEARS POLO SHIRT WHITE AND WOVEN SHORT BLACK

# BORIS BECKER

## MEN'S TEAM WEAR



**JAMIE BAKER**  
WEARS POLO SHIRT WHITE AND WOVEN SHORT BLACK  
PLAYS BECKER II

# BORIS BECKER BAG COLLECTION



**BORIS BECKER**  
WEARS POLO SHIRT PIN STRIPE  
AND MEGA BAG

## BORIS BECKER BAG COLLECTION

### BECKER SERIES



### ENERGY SERIES



BECKER SERIES	ARTICLE NO.	COLOURS	BAG SIZE	SUGG. RETAIL
1   Pro Bag	245213	white-black-orange	75 x 16 x 33 cm	EUR 35,00
2   Back Pack small	245215	white-black-orange	33 x 16 x 44 cm	EUR 25,00
3   Back Pack large	245214	white-black-orange	33 x 22 x 44 cm	EUR 35,00
4   Wheely Bag	245217	black-orange	83 x 34 x 39 cm	EUR 100,00
5   Cult Bag	245216	black	75 x 37 x 37 cm	EUR 20,00
6   Tournament Bag	245210	white-black-orange	84 x 34 x 39 cm	EUR 70,00
7   Mega Bag	245211	white-black-orange	75 x (13+25) x 33 cm	EUR 65,00
8   Combi Bag	245212	white-black-orange	75 x (20+9) x 33 cm	EUR 55,00
ENERGY SERIES				
1   Waist Bag	245225	black-red	27,5 x 8,5 x 17,5 cm	EUR 10,00
2   Combi Bag	245222	black-red	75 x (20+8) x 30 cm	EUR 50,00
3   Back Pack	245224	black-red	33 x 17 x 49 cm	EUR 35,00
4   Pro Bag	245223	black-red	75 x 16 x 33 cm	EUR 30,00
5   Tournament Bag	245220	black-red	75 x 29 x 37 cm	EUR 60,00
6   Mega Bag	245221	black-red	75 x (11+22) x 30 cm	EUR 55,00

# BORIS BECKER WOMEN'S TEAM WEAR



SHIRT SLEEVELESS RED-WHITE, SKIRT RED  
AND ATTIVA COMBI BAG

## BORIS BECKER WOMEN'S TEAM WEAR RED AND WHITE 2007/2008

1 | Shirt Short Sleeve



2 | Shirt Sleeveless



3 | Jacket



4 | Shirt



5 | **New!** Shorts



6 | Pants



7 | Skirt



8 | Skirt



9 | Becker Lady Socks



10 | Combi Bag



11 | Shoulder Bag



BORIS BECKER WOMEN'S TEAM WEAR	ARTICLE NO.	COLOURS	SIZE	SUGG. RETAIL
1   Shirt Short Sleeve	244203.01	white	XS-XL	EUR 44,95
2   Shirt Sleeveless	244202.00	red-white	XS-XL	EUR 39,95
3   Jacket	244200.00	red-white	XS-XL	EUR 69,95
4   Shirt	244204.00	white-red	XS-XL	EUR 39,95
5   <b>New!</b> Shorts	244211.01	white	XS-XL	EUR 39,95
6   Pants	244207.00	white-red	XS-XL	EUR 59,95
7   Skirt	244205.00	red	XS-XL	EUR 44,95
8   Skirt	244205.01	white	XS-XL	EUR 44,95
9   Becker Lady Socks	245531.00	white	M	EUR 9,95
<b>ATTIVA BAG SERIES</b>				
10   Combi Bag	245230	black-white	75 x 28 x 30 cm	EUR 50,00
11   Shoulder Bag	245231	black-white	31 x 9 x 73 cm	EUR 25,00



BORIS BECKER SPORTS GmbH | Arberstraße 30 | 94315 Straubing

P: +49 9421-18880-0 | F: +49 9421-18880-99 | E-Mail: [tennis@borisbeckersports.com](mailto:tennis@borisbeckersports.com) | [www.borisbecker.com](http://www.borisbecker.com)